

AIRPORT DIRECTOR'S REPORT

May 2010



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for April, 61,433 was down 1.4% compared with April 2009. The total passenger count year-to-date, 222,911 was down 2.6% compared to the same period last year.

B PROGRAMS

1. Air Service

Frontier Airlines begins non-stop service to Denver aboard 99-passenger jets next month. An inaugural celebration will be held on June 4 at the Airline Terminal. Frontier has service to 72 cities in the U.S. and Mexico.

In June **United Express** will add one flight to San Francisco for a total of seven daily departures and one flight to Denver for a total of three. They discontinue their non-stop service to San Jose effective June 8. Discussions continue with other carriers to pick-up this route which is important to the high-tech community.

American Eagle eliminates two of their seven daily non-stops to Los Angeles effective June 10.

The Airport Marketing Coordinator is scheduled to attend the annual Airport Council International's *JumpStart* - Air Service Development Program in San Diego next month. This widely-attended industry event provides the opportunity to meet with executives from several airlines regarding maintaining and enhancing commercial airline routes at SBA.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

Current Components:

- Information pages on FlySBA.com
- Airport Director public presentations
- Project sign boards and flyers at the Terminal
- Quarterly e-newsletter
- Channel 18 segment on *Inside Santa Barbara*

b. Promotional Items This Month

MTD busboards, *Pumpflix* videos at four local gas stations, *City News & Brief* water bill inserts, *UCSB Athletics Program* radio mentions, KDB FM 93.7 radio ads, City TV (Channel 18) programming, and *Noozhawk* online news ads to promote commercial airline service at SBA.

c. flysba.com Website Statistics

There were 23,484 unique visitors representing 809,306 hits on the website in April (an 11% visitor increase and a 72% hit increase over April 2009). The top pages were the flight schedule, airline information and parking. The most downloaded documents were the Airport Information Guide, Long Term Parking Lot 2 map and Airport Ambassador Handbook. Outside of the U.S., the top world country visits originated in Sweden, the United Kingdom and China.

d. Visitors Center Activity

383 students from six schools representing three districts received aviation education information in April via the Airport's Tour Program. The Airport Marketing Specialist provided aviation career information to students at Santa Barbara High School. Five General Aviation clubs held meetings at the Center during the month.

e. Airline Terminal Comment Card Program

29 cards were collected from the boarding gate areas and main lobby in April. There were complaints about TSA and the loss of a vending machine at Gates 8-9.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Spring 2010

Installation and construction on flight track receiver was completed in January. New noise monitoring terminal was completed in April. Currently working to resolve communication issues. Project sign off expected at the end of May.

Staff Contact: Tracy Lincoln, 967 – 7111

4. Property Management

a. Self-Service Fueling Project

MAG Aviation construction of the self-service fueling facility is substantially complete. The scheduled opening date is April 15, 2010.

Staff Contact: Hazel Johns, 692-6003

b. Airport T-Hangars

The Airport T-Hangars are full. One end unit has also been leased. New application process underway, with next lottery to be held in June 2010.

Staff Contact: Rebecca Fribley, 692-6022

c. Airport Concession Program

On April 1, 2010, one Food & Beverage proposal and one Retail news and gift concession proposal was received. Proposals will be evaluated and lease negotiations will commence on April 15, 2010.

Staff Contact: Hazel Johns, 692-6003

5. Airline Terminal Public Arts Program

The Selection Panel interviewed five teams to continue in the selection process and has selected two artist teams for the three commissioned artworks: wood beam stenciling, north rotunda floor medallion, and wrought iron railing embellishments.

Staff Contact : Karen Ramsdell, 692-6002

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site and all of the new building footings have been poured. The contractor continues to work on the foundation system and is erecting the steel framework, second story and roof decking of the building.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

Staff Contact: Owen Thomas, 692-6018
Laurie Owens, 692-6023

2. Goleta Slough Tidal Circulation Demonstration

Project/ASP Wetland Mitigation Project

Planned Completion Date: Fall 2010

URS Corporation
\$348,330 (work that
is continuing.)

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009.

Plans, project description and environmental documents for the final mitigation phase are currently under development and the project was approved by the Planning Commission on March 4, 2010. The project requires review by the California Coastal Commission. Construction is tentatively scheduled for Fall 2010.

Staff Contact: Laurie Owens 692-6023

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council / Airport Commission approved the following recommendation in April - Recommendation: That Council / Board Members:

Hold a closed session to consider instructions to its negotiators regarding the possible lease of property owned by the City of Santa Barbara, commonly described as a ten-acre parcel of real property located at the Santa Barbara Airport airfield, bounded by Taxiway A and Taxiway M. Instructions to negotiators will direct staff regarding the price and terms of payment of a possible lease of the City-owned property with Tam Hunt. Negotiations are held pursuant to the authority of Section 54956.8 of the Government Code. Negotiators are: Karen Ramsdell, Airport Director; Paul Casey, Assistant City Administrator/Community Development Director; and Sarah Knecht, Assistant City Attorney. Negotiator for the potential lessee is Tam Hunt. Under negotiation: Price and terms of payment of a possible ground lease.